

**RE: ADVERTISING IN NEW ENGLAND OPHTHALMOLOGICAL SOCIETY
PROGRAM BOOKLETS**

Dear Corporate Supporter:

Thank you for your continued support of NEOS meetings. We are happy to now offer you an opportunity to place an advertisement in our printed programs distributed at each meeting and which will also appear on our website. These booklets are kept for years by our members as they contain the abstracts and references provided by all speakers and are a valuable resource for them after the meeting. With your ad in our handout, you will maintain visibility with our membership for years to come. Please feel free to include the contact information for your local New England representatives as a service to our members.

We are happy to offer the following advertising options:

- Back cover – full-page only, color - \$1500
- Inside back or front cover – full-page only, color - \$1250
- Inside black and white, full page - \$1000
- Inside black and white, half-page - \$500

We also offer a 20% reduced fee for advertising for all five meetings at once.

Specifications: Full page (4.75 x 8) Vertical format only
Half page (4.75 x 3.75) Horizontal format only

Files must be sent in high quality (300 dpi) PDF format

Deadline for ads: In order for your ad to appear in our program, we must receive your ad at least *three weeks prior to the meeting date*. With limited cover and inside cover space, acceptance will be on first-come/first serve basis.

Payments: Full payment must be received before an ad can be placed. You may pay for your advertisement online from our website homepage: www.neos-eyes.org. Under the ‘meetings’ menu at the top, go to ‘NEOS exhibitors’ to fill out the form and pay by credit card (MasterCard or Visa). Or, you may send a check with this form to: NEOS, PO Box 9165, Boston, MA 02114.

If you have any questions concerning advertising in NEOS programs, feel free to contact Judy Cerone Keenan or me at 617/227-6484 or neosjudy@aol.com.

Once again, thank you for your support of the New England Ophthalmological Society.

Sincerely,

Michael J. Bradbury, MD
Executive Director

ADVERTISING IN NEOS PROGRAM

COMPANY NAME _____

ADDRESS _____

TELEPHONE (____) _____ **FAX** (____) _____

EMAIL _____

CONTACT PERSON _____

PLEASE INDICATE

_____ **Back cover** – full-page only, color \$1500 per meeting

_____ \$1200 for all five meetings

_____ **Inside back or front cover** – full-page only, color \$1250 per meeting

_____ \$1000 for all five meetings

_____ **Inside** black and white, full page \$1000 per meeting

_____ \$80 for all five meetings

_____ **Inside** black and white, half-page \$500 per meeting

_____ \$400 for all five meetings

TOTAL DUE \$ _____

If paying by check, please send check along with this form to:

**NEOS
PO BOX 9165
Boston, MA 02114**