

ANNUAL MEETING FOR OPHTHALMIC ADMINISTRATORS

April 12, 2019

**Freedom Room, Back Bay Event Center
180 Berkeley Street, Boston, MA**

EXECUTING AND IMPLEMENTING NEW IDEAS FOR THE OPHTHALMIC PRACTICE

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| 8:30: | How Generational Factors Influence Patient Beliefs and Behaviors | Richard Molinaro, Senior Account Manager, Novartis |
| 9:30 | Refreshments and Break | |
| 10:00 | Legislative and Regulatory Issues Impacting Ophthalmology | Nancey McCann, ASCRS ASOS Director of Government Relations |
| 11:15: | Helping New Technicians Succeed | Jane Shuman, Eye Techs President, Eye Techs |
| 12:00: | LUNCHEON | |
| 1:00: | Leadership –Navigating administratively as Procedures Advance, patient cultures evolve and new and younger physicians join the team. | Christine LaPointe, CEO, A360 |
| 2:00: | Implementation and Innovation – How to create a cultural alignment with brand conversion | Polly Neely, A360 |
| 3:00: | Ask the Experts: Open session for questions from the audience. | |
| 3:30: | Adjourn | |