

NEW ENGLAND OPHTHALMOLOGY SOCIETY ADMINISTRATOR PROGRAM

OCTOBER 20, 2017

JOHN B. HYNES CONVENTION CENTER – ROOM 302

BOSTON, MA

**LET'S KEEP CURRENT!**

7:30	Registration/Continental Breakfast/Exhibits	Ballroom C
8:25	<i>Welcome</i>	<i>ROOM 302</i>
8:30	Strategies/Ideas how Practices can Negotiate a Lease Renewal or New Lease to Save Dollars	Stefan Zelich Carr Healthcare Realty
9:15	Retinal Drugs	Ronald Purnell, MBA, COE Administrator, Eye Care of Maine
10:00	<i>Refreshment Break/Exhibits</i>	<i>BALLROOM C</i>
10:30	Ransomware, HIPAA and your Practice: What You Need to Know	Wes Strickling Codex Techworks
11:15	Hot Legal and Compliance Topics	Allison Shuren, Arnold, Porter, Kay and Scholer, LLP
12:00	<i>LUNCH</i>	<i>ROOM 304</i>
1:00	Effectively Communicating with Patients	Marc Atkin Key Account Manager, Novartis
2:00	Integration of Premium Services into Clinic Flow	Jane Shuman Eyetechs
2:30	Legislative and Regulatory Updates	Nancey McCann, Director of Government Relations, ASCRS/ASOA
3:30	On line Reviews: Healthcare Consumers vs Patients	John Theriault Truventus, Strategic Marketing and Content Services
4:00	<i>ADJOURN</i>	